

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)

REGIONAL DIMENSION OF INTERNATIONAL TOURISM

Subject Code : BTTM-610-18

M.Code : 79713

Date of Examination : 15-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a. Write in brief about impact of Covid on tourism.
- b. What is wellness tourism?
- c. Present about current status of tourism in Asia.
- d. Present about current status of tourism in Europe.
- e. Present about current status of tourism in Africa.
- f. Name few international organisations in tourism.
- g. What is the role of World Tourism Organisation in tourism?
- h. Explain about New Normal in international travel.
- i. Why there is need of disaster management in tourism?
- j. What are various areas of concern in global tourism?

SECTION-B

2. What are various issues affecting tourism globally?
3. Present a statistical overview of Global Tourism in last decade.
4. What is the impact of technology in tourism?
5. Write a note on ICAO and explain its working.
6. Write few points about future of global tourism.

SECTION-C

7. Write a note on role of IATA in tourism promotion.
8. Discuss about m-commerce in travel and tourism.
9. Write an essay on contemporary trends in International tourist's movements.



NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on page of Answer Sheet will lead to UMC against the Student